



Charles River Associates (CRA) Adds Harvard Business School Professor as Academic Affiliate to Antitrust & Competition Economics Practice

October 1, 2026

BOSTON--(BUSINESS WIRE)--Oct. 1, 2026-- [Charles River Associates](#) (NASDAQ: CRAI), a worldwide leader in providing [economic, financial, and management consulting services](#), today announced the addition of Professor [Feng Zhu](#) as an Academic Affiliate in the firm's [Antitrust & Competition Economics Practice](#).

"I am pleased to welcome Feng to CRA," said [Paul Maleh](#), President and Chief Executive Officer of Charles River Associates. "He is a recognized expert on digital transformation, competitive strategy, and business model innovation. His research examines how technology-driven firms compete, evolve, and respond to regulatory dynamics."

"Feng's recent work has focused on the strategic behavior of large technology companies and the broader economic and competitive implications of digital markets, which is of particular interest for many of our clients," said [Margaret Sanderson](#), Vice President and Global Practice Leader of the Antitrust & Competition Economics Practice at CRA. "As a sought-after advisor to global business leaders at tech firms such as Alphabet, Meta, Microsoft, and Uber, Feng's expertise combines rigorous academic research with tech business know-how. He also has experience in antitrust and competition matters in China, which reinforces the strength of our [China Competition Practice](#). We are delighted to welcome Feng to CRA and look forward to working with him to help clients navigate these complex issues."

Professor Zhu is the Harry E. Figgie, Jr. Professor of Business Administration at Harvard Business School, where he leads the Platform Lab within the AI Institute and co-chairs the Analytics Program. He has written more than 80 articles, cases, and research notes published in leading practitioner and academic platforms, and his work has been widely cited in major media outlets.

Professor Zhu has a PhD in Science, Technology, and Management and a MA in Computer Science from Harvard University. He also holds a BA in Computer Science, Economics, and Mathematics from Williams College.

About CRA's Antitrust & Competition Economics Practice

[CRA's competition economists](#) provide economic analysis and testimony in competition matters around the world. Many have served in government antitrust agencies and are members of premier academic, economic, and law faculties. Their experience extends to many industries, including healthcare, energy, computer hardware/software, retailing, telecommunications, aerospace and defense, entertainment, transportation, natural resources, sports, chemicals, pharmaceuticals, financial services, and consumer products.

About Charles River Associates (CRA)

Charles River Associates® is a leading global consulting firm specializing in [economic, financial, and management consulting services](#). CRA advises clients on economic and financial matters pertaining to litigation and regulatory proceedings, and guides corporations through critical business strategy and performance-related issues. Since 1965, clients have engaged CRA for its unique combination of functional expertise and industry knowledge, and for its objective solutions to complex problems. Headquartered in Boston, CRA has offices throughout the world. Detailed information about Charles River Associates, a registered trade name of CRA International, Inc., is available at [www.crai.com](#). Follow us on [LinkedIn](#), [Instagram](#), and [Facebook](#).

SAFE HARBOR STATEMENT

Statements in this press release concerning the addition of Professor Feng Zhu and the expansion of CRA's Antitrust & Competition Economics Practice, and any future business Professor Zhu may generate for CRA, are "forward-looking" statements as defined in the Private Securities Litigation Reform Act of 1995. These statements are based upon management's current expectations and are subject to a number of factors and uncertainties. Information contained in these forward-looking statements is inherently uncertain, and actual performance and results may differ materially due to many important factors. Such factors that could cause actual performance or results to differ materially from any forward-looking statements made by CRA include, among others: the failure to generate engagements for us; the potential loss of clients; the demand environment; global economic conditions; foreign exchange rate fluctuations; and intense competition. Additional potential factors that could affect our financial results are included in our periodic filings with the Securities and Exchange Commission, including those under the heading "Risk Factors." We cannot guarantee any future results, levels of activity, performance, or achievement. We undertake no obligation to update any forward-looking statements after the date of this press release, and we do not intend to do so.

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