

## Economists with Charles River Associates (CRA) Assist Google with Closing FTC Antitrust Review

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BOSTON--(BUSINESS WIRE)--Jan. 11, 2013-- Charles River Associates (NASDAQ: CRAI), a worldwide leader in providing economic, financial, and management consulting services, today announced that economists in the Antitrust & Competition Economics Practice assisted Google in its response to the Federal Trade Commission's (FTC) antitrust investigation. On January 3, the FTC announced that it had voted unanimously to close the investigation.

"We are pleased that economists in CRA's Antitrust & Competition Practice were able to help Google convince the FTC that, far from being an antitrust violation, Google's innovation in search is the sort of competitive behavior the antitrust laws are supposed to encourage," said CRA's President and Chief Executive Officer Paul Maleh.

Senior Academic Adviser, Professor Michael A. Salinger of the Boston University School of Management and a recognized authority on industrial economics, antitrust policy, and regulation of business, led the CRA team, which also included Elizabeth Wang, Robert Levinson, Sean May, and Sam Giller.

## **About CRA's Antitrust & Competition Economics Practice**

CRA's competition economists provide economic analysis and testimony in competition matters around the world. Many have served in government antitrust agencies and are members of premier academic, economic, and law faculties. Their experience extends to many industries, including telecommunications, healthcare, energy, computer hardware/software, retailing, entertainment, transportation, natural resources, sports, chemicals, pharmaceuticals, financial services, and consumer products.

## **About Charles River Associates (CRA)**

Charles River Associates® is a global consulting firm specializing in <u>litigation</u>, <u>regulatory</u>, <u>and financial consulting</u>, and <u>management consulting</u>. CRA advises clients on economic and financial matters pertaining to litigation and regulatory proceedings, and guides corporations through critical business strategy and performance-related issues. Since 1965, clients have engaged CRA for its unique combination of functional expertise and industry knowledge, and for its objective solutions to complex problems. Headquartered in Boston, CRA has offices throughout the world. Detailed information about Charles River Associates, a registered trade name of CRA International, Inc., is available at <a href="http://www.crai.com">http://www.crai.com</a>.

Source: Charles River Associates

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