# An Overview of Charles River Associates

Q3 FY2024



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#### Safe Harbor Disclaimer

Statements included in this presentation which are not historical in nature, including those concerning the company's future business, operating and financial condition, are forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements may include statements concerning our plans, objectives, goals, strategies, and future events, including, but not limited to, future revenues, results, growth, profitability, performance, as well as our expectations regarding revenue and non-GAAP EBITDA margin, the declaration of future guarterly dividends and capital allocation strategies. These statements that are not historical may be reflected in words, graphs or diagrams. When used in this presentation, words such as "believe," "seek," "aim," "going forward," "achieve," "committed," "pursuits," "target," "continue," "expect," "estimate," "should," and variations of such words or similar expressions are intended to identify forward-looking statements. These statements are based upon management's current expectations and speak only as of the date of this presentation. CRA International, Inc. d/b/a Charles River Associates ("CRA") cautions readers that there may be events in the future that CRA is not able to accurately predict or control, and the information contained in the forward-looking statements is inherently uncertain and subject to a number of risks that could cause actual results to differ materially from those contained in or implied by the forward-looking statements or by the historical references. These risks include, but are not limited to: the possibility that the demand for our services may decline as a result of changes in general and industry specific economic conditions; the timing of engagements for our services; clients' ability and willingness to pay CRA's invoices; the effects of competitive services and pricing; our ability to attract and retain key employee or non-employee experts; the inability to integrate and utilize existing consultants and personnel; the decline or reduction in project work or activity; global economic conditions including less stable political and economic environments; foreign exchange rate fluctuations; unanticipated expenses and liabilities; risks inherent in international operations; information or technology systems failures, including cybersecurity attacks; new or changes to laws and regulations, including U.S. and foreign tax laws, as well as accounting standards, rules, and regulations; our ability to collect on forgivable loans should any become due; and professional and other legal liability settlements. Further information on various potential factors and risks that could affect CRA's financial results are included under the heading "Risk Factors" in the annual and quarterly reports we file with the Securities and Exchange Commission (SEC), as well as in the other documents we file with the SEC, which are available on the SEC's website or in the Investor Relations section of CRA's website at www.crai.com. The inclusion of such forward-looking information should not be regarded as our representation that the future events, plans, or expectations contemplated will be achieved. CRA cannot guarantee any future results, levels of activity, performance, or achievement and undertakes no obligation to update any of its forward-looking statements, nor does it assume any liability for any investment decisions made or not made as a result of this presentation.



### A Leading Global Consulting Firm



For over 50 years, Charles River Associates (CRA) has been a premier consulting firm. In 1965, our founders envisioned a company that would bring the developing technology of academia, especially in the then-burgeoning area of quantitative methods in economics, to the real world. This vision continues to resonate strongly today as we apply university-quality quantitative tools and microeconomic analysis to our clients' most important challenges.



### Two Lines of Business

Legal & Regulatory Consulting "Cutting Edge Approaches to High Stakes Cases" (~80% of Revenue)

Management Consulting Sector Specialized Boutique (~20% of Revenue)



#### Client Base

Multinational Corporations

Law Firms

**Government Regulators** 



### Sources of Distinctiveness

Leading Experts

Client-Tailored Model

Superior Analytics

**Industry Insight** 

Senior-Led



### Geographic Footprint

More than 20 Offices Across 10 Countries

Revenue split ~80% North America and ~20% International



# Performance Driven by Highly Talented and Dedicated Colleagues



75% of senior staff have advanced degrees, with 41% of the advanced degrees being PhDs



50% of senior staff have been at CRA more than 5 years, with 25% of senior staff exceeding 10 years



CRA accepts less than 2% of campus applicants



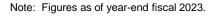
Our staff hail from over 65 countries across 6 continents



Less than 10% voluntary turnover among top revenue generating employees over past 5 years



Over 35 languages spoken





### Solving Complex Problems with High Value-Added Expertise

Each of our practices is <u>highly regarded</u>, and our consultants are recognized for their creative and <u>multidisciplinary</u> approach to solving clients' complex problems in the <u>US and throughout</u> the world





### In the Past Two Years, We Have Worked with 82 of the Fortune 100



Note: Figures as of year-end fiscal 2023.



# In the Past Two Years, We Have Partnered with 97 of the Top 100 Law Firms

Wachtell Lipton Rosen & Katz





















**Law Firm** 



























ALSTON & BIRD

CRAVATH, SWAINE & MOORE LLP

SULLIVAN & CROMWELL LLP

Note: Figures as of year-end fiscal 2023.



# We Are Delivering Growth While Returning Capital to Shareholders

7	Revenue Growth	Headcount Growth	EPS Growth*	Stock Repurchases	Cash Dividends
Fiscal 2024 Q3 YTD**	11%	<b>-4%</b> utilization of 75%	45%	\$33M average price of \$162 per share	\$9M
Fiscal 2023	6%	<b>70/o</b> utilization of 70%	-5%	\$31M average price of \$106 per share	\$11M
Fiscal Years 2019-2023	49%	46% utilization of 72%	101%	\$135M average price of \$70 per share	\$43M

<sup>\*</sup>Presented on a non-GAAP basis. A reconciliation to the comparable GAAP financial measures appears at the end of this presentation.



<sup>\*\*</sup>Growth rates are calculated on a year-over-year basis.

#### **Investment Thesis**

We are committed to being the firm of choice for our clients as they address their most important litigation, regulatory, and strategic challenges, as well as for our employees as they seek a fulfilling and exciting place to work



Leading experts in their respective fields



Management team with strong track record of operating performance



History of strong cash flows and no long-term debt



Value-based decision makers with disciplined capital allocation strategy

Our objective is to maximize CRA's long-term value per share



### Consistently Strong Performance Reflects the Quality of Portfolio and the Breadth of Contributors



Against challenging comparisons, CRA has achieved record-breaking revenue in each of the past six fiscal years



# Healthy EBITDA Margin Despite Inclusion of Non-Cash Amortization of Forgivable Loans

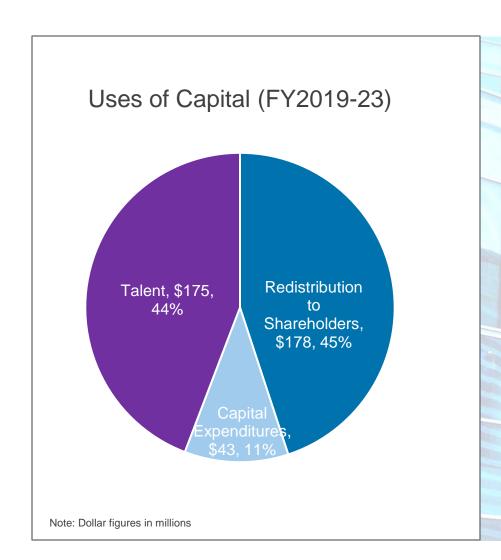
(C in (a) illiana)	2010	2020	2024	2022	2022	YTD
(\$ in millions)	2019	2020	2021	2022	2023	Q3 2024
Revenue	\$451	\$508	\$566	\$591	\$624	\$511
EBITDA*	\$45	\$51	\$69	\$71	\$68	\$66
% of Revenue	10.1%	10.0%	12.2%	12.0%	10.9%	12.9%
Non-Cash Amortization of Forgivable Loans**	\$27	\$31	\$33	\$35	\$37	\$27
% of Revenue	5.9%	6.1%	5.8%	5.9%	6.0%	5.2%



<sup>\*</sup>Presented on a non-GAAP basis. A reconciliation to the comparable GAAP financial measures appears at the end of this presentation.

<sup>\*\*</sup>YTD Q3 2024 excludes \$5.7 million associated with portfolio optimization actions.

### Capital Allocation Philosophy: Uses of Capital



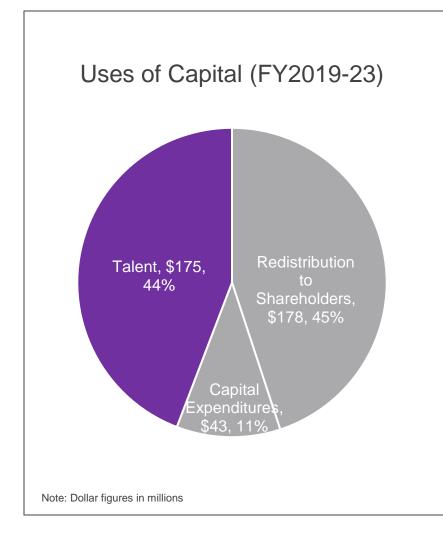
Given the strength of our business, all of our investments have been funded from operations

We always seek to deliver returns well above our cost of capital

Looking forward, we aim to return half of our adjusted net cash flows from operations to shareholders



### Capital Allocation Philosophy: Talent Strategy



We use capital to drive growth, both in support of organic initiatives and inorganic pursuits; over this period, revenue has increased by nearly 50%, or more than \$200 million

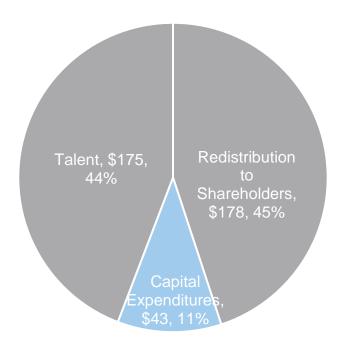
Historically, our revenue growth has been balanced between organic and inorganic opportunities; our goal is to have a growth engine tilted toward organic initiatives and supplemented by inorganic pursuits

Our talent investments will be focused on service offerings within our existing lines of business and related adjacencies



### Capital Allocation Philosophy: Capital Expenditures





Note: Dollar figures in millions

Outlays associated with lease expirations and office expansions to accommodate growth accounted for \$28 million of total capital expenditures

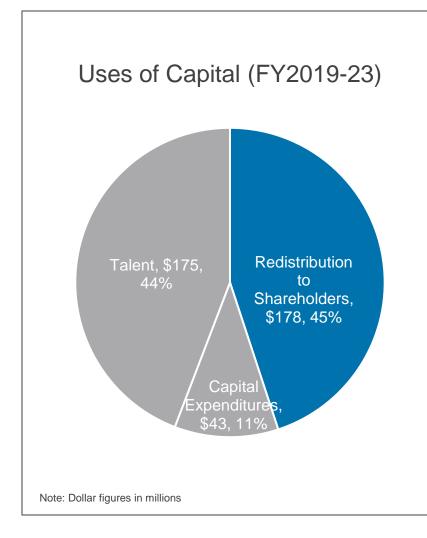
Our investments in office buildouts have focused on efficient space planning, reducing our footprint per employee while at the same time offering an attractive destination for top talent

Occupancy of approximately 75% across our offices provides for future expansion without the need for significant capital outlays

Our non-real estate capital expenditures are typically modest, averaging approximately \$3 million per year



### Capital Allocation Philosophy: Redistribution to Shareholders



Redistributions to shareholders have consisted of \$135 million of share repurchases and \$43 million of dividend payments

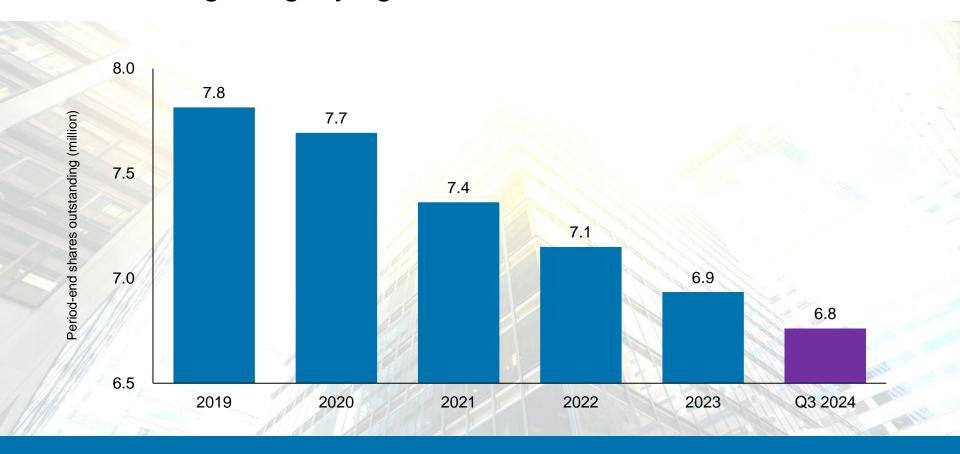
CRA has repurchased 1.9 million shares at an average cost of \$70 per share during 2019-2023, reducing net shares outstanding by 13%

We initiated a quarterly dividend of \$0.14 per share in Q4 of 2016, with subsequent increases in each year 2017-2024, resulting in a current quarterly dividend of \$0.49 per share

During 2019-2023, stock repurchases and dividend payments have combined to deliver an average shareholder yield of approximately 7% relative to our average market capitalization



## Shareholder Distributions Significantly Reduced Shares Outstanding, Magnifying Per Share Value Gains



Over the past decade, shares outstanding have shrunk by more than 30%



### Expectations for the Future



*For FY2024*, we have provided the following annual financial guidance on a constant currency basis

Revenue range of \$670 – \$685 million\*

Non-GAAP EBITDA margin range of 12.2% – 13.0%\*



Over the next several years and consistent with past performance, we intend to continue targeting the following metrics

Average annual revenue growth in the mid-single digits driven primarily from organic pursuits

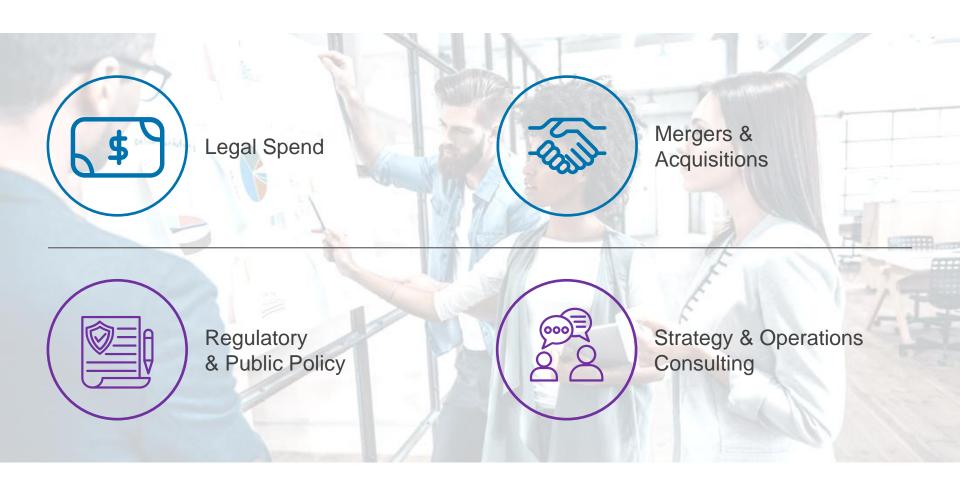
Utilization in the mid-70s

Return approximately 50% of adjusted cash flows from operations to shareholders

\*FY2024 guidance as of October 31, 2024. Guidance is presented on a constant currency basis relative to fiscal 2023. Constant currency measures are determined by recalculating the current fiscal period local currency financial measure using the specified corresponding prior fiscal period's foreign exchange rates.



### **Evergreen End Markets and Primary Demand Drivers**





### Strong Performance in Legal & Regulatory Services Despite Modest Growth in Legal Spending



CRA's litigation growth has come from taking market share and successfully targeting faster growing segments



## Our Business Has Performed Well Through Fluctuations in Global M&A Activity



Both lines of business benefit from M&A activity as it causes companies to face the realities of a changing competitive landscape



# Growing Complexity in Regulatory Markets Benefit Our Legal & Regulatory and Management Consulting Businesses



"We have constantly modernized our approach to antitrust issues. We have pushed the boundaries to make sure markets stay fair and open. In digital markets, we tackled self-preferencing and digital ecosystems. At times, we have explored and applied new theories of harm. At other times, we have used "classic" theories of harm, but in a new setting. And we have done so under intense judicial review."

Margrethe Vestager, Executive Vice President, European Commission
Remarks at the 28<sup>th</sup> Annual Competition Conference of the International Bar Association, 5 September 2024



"History is replete with times when tremors in one corner of the financial system or at one financial institution spill out into the broader economy. When this happens, workers, families, investors, and businesses inevitably get hurt. Thus, around the globe, regulation and safeguards have been put in place to lower the risk of financial institution failures to the public."

Gary Gensler, Chair, U.S. Securities and Exchange Commission
Remarks before the Peterson Institute for International Economics, 10 September 2024

CRA's clients benefit from our ability to keep pace with the evolving focus of legal and regulatory proceedings around the world



## Consulting Services Remain in Demand During Both Positive and Challenging Economic Environments



#### **Key Trends in Management Consulting**

Disruptive technology spurs demand from healthcare, life sciences, media, telecommunications and financial services companies

Ease of entry allows consultants to meet and benefit from external shocks

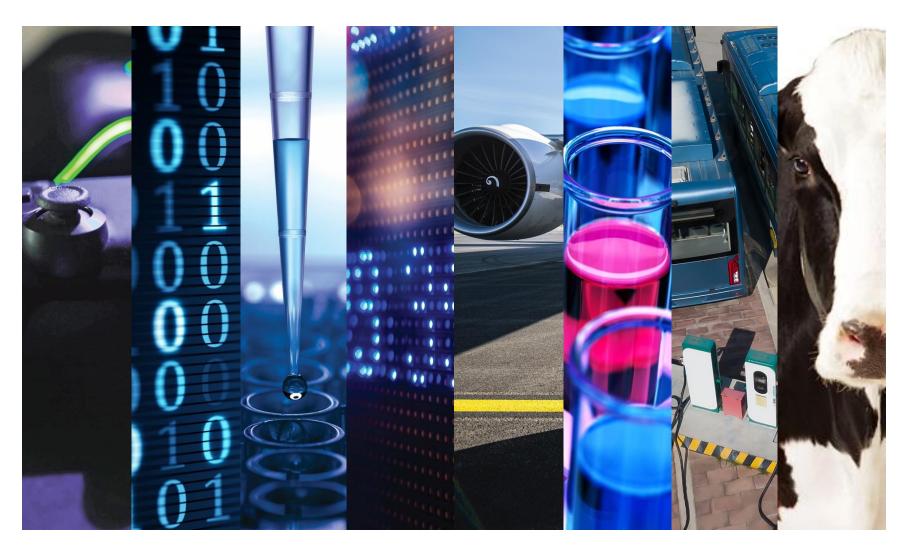
Consulting services are sought after in both positive and challenging economic times

Fewer new establishments lead to increased market concentration

Given recent trends, we are maintaining our sector focus and increasing our analytical capabilities to position CRA for future growth



### Representative Client Matters









On behalf of Microsoft's and Activision Blizzard's recently completed merger, a CRA expert provided testimony and economic analysis to address concerns raised by the Federal Trade Commission (FTC) regarding vertical foreclosure and the potential impact on competition across multiple relevant product markets. Citing testimony from CRA's expert numerous times, the U.S. District Court denied the FTC's motion for a preliminary injunction, ruling in favor of Microsoft and Activision Blizzard.







A global technology corporation experienced a large-scale business email compromise event that impacted global operations in 27 countries. In response, CRA worked closely with US and UK counsel to organize, collect and preserved the individuals' data by jurisdiction. For each country's dataset, CRA leveraged language detection and machine translation solutions in conjunction with pattern searching and search term analysis to assist the client in notifying both impacted individuals and data protection authorities.







CRA economists assisted Roche and its counsel Dechert overturn a €444 million fine levied against Novartis, Roche and Genentech by the French Competition Authority. The CRA team conducted empirical analyses of the off-label use of Avastin in ophthalmology. They also analyzed the definition of the relevant market and Roche and Novartis' alleged collective dominance.







A CRA expert was retained by the US Securities and Exchange Commission to testify in a matter involving two private equity managers accused of inflating the value of certain investments and misleading investors. The CRA expert's assessment of the fair market value on various dates demonstrated that the actual fund value was less than the value reported by the fund managers, leading a jury to find the managers liable for securities fraud.







CRA consultants led a complex internal investigation for a global airline logistics and cargo company in support of an inquiry into conflicts of interest and improper payments to company management by the company's customers and vendors. The team collected and analyzed over 10 years of accounting and financial data to quantify amounts misappropriated by management and conducted detailed transaction testing to identify additional improper activity.



### Management Consulting





CRA advised a large international pharmaceutical company regarding the pricing and access strategy of its gene therapy portfolio that addresses rare disease indications. Using primary research, secondary research and analogue analysis, CRA delivered recommendations on optimization and risk mitigation for gene therapy pricing strategy implementation and the likely impact of the changing policy environment and competitive landscape in key markets.



### Management Consulting





A global equity investor retained CRA to conduct due diligence of a North American bus transportation company. The CRA team developed fleet electrification options and sustainability upsides that produced a significantly higher internal rate of return for the transaction, resulting in CRA's client eventually winning the bid for the asset.



### Management Consulting





When Fonterra Co-operative Group, the world's leading dairy exporter, wanted to enhance price transparency, price risk management, and forward price information, they turned to CRA. We pioneered an Internet-based trading platform for commodity dairy products, and we independently manage the trading events. Cumulative sales of dairy products traded on this platform—now with multiple sellers and buyers—have surpassed US\$35 billion.



### **Appendix**

Supplemental Financial Disclosures





#### Reconciliation of Non-GAAP Financial Measures

		Fiscal Years							Fiscal YTD						
		<u>2018</u>		<u>2019</u>		2020		2021		2022	2023		Q3 2024		Q3 2023
(\$ in millions, except per share data)															
Revenues	\$	417.6	\$	451.4	\$	508.4	\$	565.9	\$	590.9	\$ 624.0	\$	511.0	\$	462.4
Income from operations		28.9		29.3		34.8		55.7		58.7	57.5		49.3		40.4
Operating margin (%)		6.9 %		6.5 %		6.8 %		9.8 %		9.9 %	9.2 %		9.6 %		8.7 %
Net income	\$	22.5	\$	20.7	\$	24.5	\$	41.7	\$	43.6	\$ 38.5	\$	31.7	\$	27.0
Net income margin (%)	_	5.4 %		4.6 %	_	4.8 %	_	7.4 %		7.4 %	6.2 %	_	6.2 %	_	5.8 %
Weighted average shares outstanding (diluted) in millions		8.6		8.2		7.9		7.6		7.4	7.1		6.9		7.
Diluted earnings per share	<u>\$</u>	2.61	\$	2.53	\$	3.07	\$	5.45	\$	5.91	\$ 5.39	\$	4.57	\$	3.78
Reconciliation of GAAP net income to non-GAAP net income:															
GAAP net income	\$	22.5	\$	20.7	\$	24.5	\$	41.7	\$	43.6	\$ 38.5	\$	31.7	\$	27.0
Other		1.4		5.4		3.0		0.4		0.3	(0.8)		8.2		0.1
Foreign currency (gains) losses, net		(0.4)		1.3		-		0.5		(1.9)	1.4		1.2		0.5
Tax effect of non-GAAP adjustments		(0.1)		(1.7)		(0.8)		(0.2)		0.3	 (0.1)		(2.5)		(0.1)
Non-GAAP adjustments, net of tax		0.9		5.0		2.2		0.7		(1.3)	 0.5	_	6.9		0.4
Non-GAAP net income	\$	23.4	\$	25.7	\$	26.7	\$	42.4	\$	42.3	\$ 39.0	\$	38.6	\$	27.4
Non-GAAP net income margin (%)	_	5.6 %	_	5.7 %	_	5.2 %	_	7.5 %	_	7.2 %	 6.2 %	_	7.6 %	_	5.9 %
Non-GAAP net income per diluted share outstanding	\$	2.72	\$	3.14	\$	3.35	\$	5.54	\$	5.74	\$ 5.46	\$	5.57	\$	3.83

#### Note:

Adjustments referred to as "Other" include goodwill and intangible impairment charges, valuation changes in contingent consideration liabilities associated with prior acquisitions, restructuring costs, consideration paid in connection with the IQVIA transaction, activity from GNU123 Liquidating Corporation, acquisition-related costs, lease recapture, and estimated impact of The Tax Cuts and Jobs Act.



### Reconciliation of Non-GAAP Financial Measures (cont.)

	Fiscal Years							 Fiscal YTD					
		<u>2018</u>		<u>2019</u>		<u>2020</u>		<u>2021</u>	2022	2023	Q3 2024		Q3 2023
(\$ in millions)													
Reconciliation of net income to non-GAAP EBITDA:													
Net Income	\$	22.5	\$	20.7	\$	24.5	\$	41.7	\$ 43.6	\$ 38.5	\$ 31.7	\$	27.0
Adjustments needed to reconcile GAAP net income to non-GAAP net													
income:		0.9		5.0		2.2		0.7	(1.3)	0.5	6.9		0.4
Non-GAAP net income	\$	23.4	\$	25.7	\$	26.7	\$	42.4	\$ 42.3	\$ 39.0	\$ 38.6	\$	27.4
Interest expense (income), net		0.6		1.3		1.2		1.0	1.8	3.8	3.4		3.2
Provision (benefit) for income taxes		6.6		7.8		10.0		12.8	14.9	13.9	15.5		9.8
Depreciation and amortization		10.0		10.6		12.8		12.8	12.0	 11.6	 8.5		8.8
Non-GAAP EBITDA	\$	40.6	\$	45.4	\$	50.7	\$	68.9	\$ 71.0	\$ 68.3	\$ 66.0	\$	49.2
Non-GAAP EBITDA margin		9.7 %		10.1 %		10.0 %		12.2 %	12.0 %	 10.9 %	 12.9 %		10.6 %

	GAAP	Non-GAAP	Difference due to Other
Revenue growth (Fiscal Years 2019-2023)	49 %	49 %	<b>-</b> %
Earnings per diluted share (EPS) growth (Fiscal Years 2019-2023)	107 %	101 %	(6)%
Revenue growth (Fiscal Year 2023)	6 %	6 %	<b>-</b> %
Earnings per diluted share (EPS) growth (Fiscal Year 2023)	(9)%	(5)%	4 %
Revenue growth (Fiscal YTD 2024)	11 %	11 %	<b>-</b> %
Earnings per diluted share (EPS) growth (Fiscal YTD 2024)	21 %	45 %	24 %



#### **Investor Relations**



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