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### CHARLES RIVER ASSOCIATES (CRA) REPORTS FOURTH-QUARTER AND FULL-YEAR 2020 FINANCIAL RESULTS

Strong Fourth Quarter Caps Record Year as All Practices Grow Year Over Year

BOSTON, March 4, 2021 – <u>Charles River Associates</u> (NASDAQ: CRAI), a worldwide leader in providing <u>economic</u>, <u>financial and management consulting services</u>, today announced financial results for the fiscal year ended January 2, 2021.

"CRA's fiscal 2020 topped a record-setting fiscal 2019 as revenue increased year over year by 12.6%," said <u>Paul Maleh</u>, CRA's President and Chief Executive Officer. "During the fourth quarter, we experienced strong demand across our portfolio of services and geographies. Notably, every practice grew year over year, contributing to the firm's 15.2% quarterly revenue growth. We also achieved double-digit revenue growth across both our North American and international operations. Most importantly, CRA's net income, earnings per diluted share and EBITDA all grew at rates faster than revenue during the fourth quarter."

#### **Key Fourth-Quarter Fiscal 2020 Highlights**

- Revenue grew 15.2% year over year to \$137.4 million.
- Utilization was 70%, and quarter-end headcount increased 6.7% year over year.
- Net income increased 40.8% year over year to \$6.7 million, or 4.9% of revenue, compared with \$4.8 million, or 4.0% of revenue, in the fourth quarter of fiscal 2019; non-GAAP net income increased 21.9% year over year to \$7.5 million, or 5.5% of revenue, compared with \$6.2 million, or 5.2% of revenue, in the fourth quarter of fiscal 2019.
- Earnings per diluted share increased 44.1% year over year to \$0.85; non-GAAP earnings per diluted share increased 23.4% year over year to \$0.95.
- Non-GAAP EBITDA increased 24.1% to \$14.0 million, or 10.2% of revenue, compared with \$11.3 million, or 9.4% of revenue, in the fourth quarter of fiscal 2019.
- On a constant currency basis relative to the fourth quarter of fiscal 2019, revenue would have been lower by \$0.7 million, while GAAP and non-GAAP net income would have remained unchanged. GAAP earnings per diluted share would have decreased by \$0.01 per share, while non-GAAP earnings per diluted share would have remained unchanged. Non-GAAP EBITDA would have decreased by \$0.1 million.
- CRA returned \$6.7 million of capital to its shareholders, consisting of \$2.1 million of dividend payments and \$4.6 million for share repurchases of approximately 91,000 shares.

#### **Key Full-Year Fiscal 2020 Highlights**

- Revenue grew 12.6% year over year to \$508.4 million with company-wide utilization of 69%.
- GAAP net income increased 18.1% year over year to \$24.5 million, or 4.8% of revenue, or \$3.07 per diluted share, compared with \$20.7 million, or 4.6% of revenue, or \$2.53 per diluted share for the full year fiscal 2019. Non-GAAP net income increased 8.4% year over year to \$26.7 million, or 5.3% of revenue, or \$3.35 per diluted share, compared with \$24.7 million, or 5.5% of revenue, or \$3.01 per diluted share for the full year fiscal 2019.
- Non-GAAP EBITDA grew 15.1% to \$50.7 million, or 10.0% of revenue, compared with \$44.1 million, or 9.8% of revenue, in fiscal year 2019.

- On a constant currency basis relative to fiscal 2019, revenue would have been lower by \$0.5 million, while GAAP and non-GAAP net income, GAAP and non-GAAP earnings per diluted share, and non-GAAP EBITDA all would have remained unchanged.
- For fiscal 2020, CRA returned \$20.9 million of capital to its shareholders, consisting of \$7.5 million of dividend payments and \$13.4 million for share repurchases of approximately 284,000 shares.

#### **Management Commentary and Financial Guidance**

"In 2020, with the hard work and dedication of my colleagues, CRA delivered record-setting results," said Maleh. "For the full year, on a constant currency basis, we exceeded our revenue guidance of \$498 million to \$504 million and achieved the upper half of our non-GAAP EBITDA margin guidance range of 9.7% to 10.2%. To elaborate, fiscal year 2020 revenue on a constant currency basis was \$507.9 million, consisting of \$508.4 million of reported results less a \$0.5 million adjustment for currency tailwinds. Full-year non-GAAP EBITDA and non-GAAP EBITDA margin were unchanged on a constant currency basis at \$50.7 million and 10.0%, respectively."

"Going forward, we look to build on our trend of broad-based, profitable growth while striving to be the firm of choice for our clients' most important litigation, regulatory, and strategic challenges," continued Maleh. "For the full-year fiscal 2021, on a constant currency basis relative to fiscal 2020, we expect revenue in the range of \$530 million to \$550 million, and non-GAAP EBITDA margin in the range of 9.5% to 10.2%. While we are pleased with CRA's strong performance in 2020, we remain mindful that uncertainties around global economic, business, health, and political conditions can affect our business."

CRA does not provide reconciliations of its annual non-GAAP EBITDA margin guidance to GAAP net income margin because the Company is unable to estimate with reasonable certainty unusual gains or charges, foreign currency exchange rates, and the resulting effect of these items, and of equity awards, on CRA's taxes without unreasonable effort. These items are uncertain, depend on various factors, and may have a material effect on CRA's results computed in accordance with GAAP. A reconciliation between the historical GAAP and non-GAAP financial measures presented in this release is provided in the financial tables at the end of this release.

#### **Quarterly Dividend**

On March 4, 2021, CRA's Board of Directors announced a quarterly cash dividend of \$0.26 per common share, payable on March 26, 2021 to shareholders of record as of March 16, 2021. CRA expects to continue paying quarterly dividends, the declaration, timing and amounts of which remain subject to the discretion of CRA's Board of Directors.

#### **Conference Call Information and Prepared CFO Remarks**

CRA will host a conference call today at 10:00 a.m. ET to discuss its fourth-quarter and fiscal-year 2020 financial results. To listen to the live call, please visit the "<u>Investor Relations</u>" section of CRA's website at <a href="http://www.crai.com">http://www.crai.com</a>, or dial (877) 709-8155 or (201) 689-8881. An archived version of the webcast will be available on CRA's website for one year.

In combination with this press release, CRA has posted prepared remarks by its CFO Dan Mahoney under "<u>Conference Call Materials</u>" in the "<u>Investor Relations</u>" section on CRA's website at <a href="http://www.crai.com">http://www.crai.com</a>. These remarks are offered to provide the investment community with additional background on CRA's financial results prior to the start of the conference call.

#### **About Charles River Associates (CRA)**

Charles River Associates® is a leading global consulting firm specializing in economic, financial, and management consulting services. CRA advises clients on economic and financial matters pertaining to litigation and regulatory proceedings, and guides corporations through critical business strategy and performance-related issues. Since 1965, clients have engaged CRA for its unique combination of functional expertise and industry knowledge, and for its objective solutions to complex problems. Headquartered in Boston, CRA has offices throughout the world. Detailed information about Charles River Associates, a registered trade name of CRA International, Inc., is available at <a href="www.crai.com">www.crai.com</a>. Follow us on <a href="LinkedIn">LinkedIn</a>, <a href="Twitter">Twitter</a>, and <a href="Facebook">Facebook</a>.

#### NON-GAAP FINANCIAL MEASURES

In this release, CRA has supplemented the presentation of its financial results calculated in accordance with U.S. generally accepted accounting principles or "GAAP" with the following financial measures that are not calculated in accordance with GAAP: non-GAAP net income, non-GAAP net income per share and non-GAAP EBITDA. CRA believes that the non-GAAP financial measures described in this press release are important to management and investors because these measures supplement the understanding of CRA's ongoing operating results and financial condition. In addition, these non-GAAP measures are used by CRA in

its budgeting process, and the non-GAAP adjustments are made to the performance measures for some of CRA's performance-based compensation.

CRA defines non-GAAP EBITDA as net income before interest expense (net), income taxes, and depreciation and amortization further adjusted for the impact of certain items that we do not consider indicative of our core operating performance, such as non-cash amounts relating to valuation changes in contingent consideration and related tax effects. Non-GAAP net income and non-GAAP net income per share also exclude non-cash amounts relating to valuation changes in contingent consideration and related tax effects. This release also presents certain current fiscal period financial measures on a "constant currency" basis in order to isolate the effect that foreign currency exchange rate fluctuations can have on CRA's financial results. These constant currency measures are determined by recalculating the current fiscal period local currency financial measure using the specified corresponding prior fiscal period's foreign exchange rates.

All of the non-GAAP financial measures referred to above should be considered in conjunction with, and not as a substitute for, the GAAP financial information presented in this release. EBITDA and the financial measures identified in this release as "non-GAAP" are reconciled to their GAAP comparable measures in the financial tables appended to the end of this press release. In evaluating these non-GAAP financial measures, note that the non-GAAP financial measures used by CRA may be calculated differently from, and therefore may not be comparable to, similarly titled measures used by other companies.

#### SAFE HARBOR STATEMENT

Statements in this press release concerning our future business, operating results and financial condition, including those concerning guidance on future revenue and non-GAAP EBITDA margin, the impact of exchange rate fluctuations on our financial results, our expectations regarding continued growth, our expectations regarding the payment of any future quarterly dividends and the level and extent of any purchases under our share repurchase program, and statements using the terms "outlook," "expect," or similar expressions, are "forward-looking" statements as defined in Section 21 of the Exchange Act. These statements are based upon our current expectations and various underlying assumptions. Although we believe there is a reasonable basis for these statements and assumptions, and these statements are expressed in good faith, these statements are subject to a number of additional factors and uncertainties. Our actual revenue and non-GAAP EBITDA margin in fiscal 2021 on a constant currency basis relative to fiscal 2020 could differ materially from the guidance presented herein, and our actual performance and results may differ materially from the performance and results contained in or implied by the forward-looking statements made herein, due to many important factors. These factors include, but are not limited to, the possibility that the demand for our services may decline as a result of changes in general and industry specific economic conditions; the timing of engagements for our services; the effects of competitive services and pricing; our ability to attract and retain key employee or non-employee experts; the inability to integrate and utilize existing consultants and personnel; the decline or reduction in project work or activity; global economic conditions including less stable political and economic environments; the impact of the COVID-19 pandemic; foreign currency exchange rate fluctuations; unanticipated expenses and liabilities; risks inherent in international operations; changes in tax law or accounting standards, rules, and regulations; our ability to collect on forgivable loans should any become due; and professional and other legal liability or settlements. Additional risks and uncertainties are discussed in our periodic filings with the Securities and Exchange Commission under the heading "Risk Factors." The inclusion of such forward-looking information should not be regarded as our representation that the future events, plans, or expectations contemplated will be achieved. Except as may be required by law, we undertake no obligation to update any forward-looking statements after the date of this press release, and we do not intend to do so.

# CRA INTERNATIONAL, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS FOR THE FISCAL QUARTERS AND FISCAL YEAR-TO-DATE PERIODS ENDED JANUARY 2, 2021 COMPARED TO DECEMBER 28, 2019 (IN THOUSANDS, EXCEPT PER SHARE DATA)

	Fiscal Quarter Ended							Fiscal Year-to-Date Period Ended						
	J	anuary 2, 2021	As a % of Revenue	D	December 28, 2019	As a % of Revenue		January 2, 2021	As a % of Revenue	D	ecember 28, 2019	As a % of Revenue		
Revenues	\$	137,422	100.0 %	\$	119,262	100.0 %	\$	508,373	100.0 %	\$	451,370	100.0 %		
Cost of services (exclusive of depreciation and amortization)		101,247	73.7 %		84,349	70.7 %		370,709	72.9 %		317,761	70.4 %		
Selling, general and administrative expenses		22,286	16.2 %		24,684	20.7 %		90,028	17.7 %		93,613	20.7 %		
Depreciation and amortization		3,547	2.6 %		2,952	2.5 %		12,840	2.5 %		10,648	2.4 %		
Income from operations		10,342	7.5 %		7,277	6.1 %		34,796	6.8 %		29,348	6.5 %		
Interest expense, net		(205)	-0.1 %		(300)	-0.3 %		(1,216)	-0.2 %		(1,254)	-0.3 %		
Foreign currency gains (losses), net		(1,061)	-0.8 %		(918)	-0.8 %		42	— %		(1,297)	-0.3 %		
Income before provision for income taxes		9,076	6.6 %		6,059	5.1 %		33,622	6.6 %		26,797	5.9 %		
Provision for income taxes		2,371	1.7 %		1,296	1.1 %		9,115	1.8 %		6,050	1.3 %		
Net income	\$	6,705	4.9 %	\$	4,763	4.0 %	\$	24,507	4.8 %	\$	20,747	4.6 %		
	-													
Net income per share:														
Basic	\$	0.86		\$	0.61		\$	3.14		\$	2.63			
Diluted	\$	0.85		\$	0.59		\$	3.07		\$	2.53			
	-													
Weighted average number of shares outstanding:														
Basic		7,735			7,757			7,768			7,866			
Diluted		7,905			8,053			7,948			8,167			

# CRA INTERNATIONAL, INC. RECONCILIATION OF NON-GAAP FINANCIAL MEASURES FOR THE FISCAL QUARTERS AND FISCAL YEAR-TO-DATE PERIODS ENDED JANUARY 2, 2021 COMPARED TO DECEMBER 28, 2019 (IN THOUSANDS, EXCEPT PER SHARE DATA)

Fiscal Quarter Ended							Fiscal Year-to-Date Period Ended					
J	anuary 2, 2021	As a % of Revenue	D	ecember 28, 2019	As a % of Revenue		January 2, 2021	As a % of Revenue	Dec	ember 28, 2019	As a % of Revenue	
\$	137,422	100.0 %	\$	119,262	100.0 %	\$	508,373	100.0 %	\$	451,370	100.0 %	
\$	6,705	4.9 %	\$	4,763	4.0 %	\$	24,507	4.8 %	\$	20,747	4.6 %	
	1,140	0.8 %		1,947	1.6 %		3,041	0.6 %		5,382	1.2 %	
	(308)	-0.2 %		(527)	-0.4 %		(816)	-0.2 %		(1,458)	-0.3 %	
\$	7,537	5.5 %	\$	6,183	5.2 %	\$	26,732	5.3 %	\$	24,671	5.5 %	
\$	0.97		\$	0.79		\$	3.43		\$	3.13		
\$	0.95		\$	0.77		\$	3.35		\$	3.01		
	7,735			7,757			7,768			7,866		
	7,905			8,053			7,948			8,167		
	\$	\$ 137,422 \$ 6,705 1,140 (308) \$ 7,537 \$ 0.97 \$ 0.95	January 2, 2021     As a % of Revenue       \$ 137,422     100.0 %       \$ 6,705     4.9 %       1,140     0.8 %       (308)     -0.2 %       \$ 7,537     5.5 %       \$ 0.97     \$ 0.95	January 2, 2021       As a % of Revenue       D         \$ 137,422       100.0 %       \$         \$ 6,705       4.9 %       \$         \$ 1,140       0.8 %       -0.2 %         \$ 7,537       5.5 %       \$         \$ 0.97       \$         \$ 0.95       \$	January 2, 2021         As a % of Revenue         December 28, 2019           \$ 137,422         100.0 %         \$ 119,262           \$ 6,705         4.9 %         \$ 4,763           \$ 1,140         0.8 %         1,947           (308)         -0.2 %         (527)           \$ 7,537         5.5 %         \$ 6,183           \$ 0.97         \$ 0.79           \$ 0.95         \$ 7,757	January 2, 2021         As a % of Revenue         December 28, 2019         As a % of Revenue           \$ 137,422         100.0 %         \$ 119,262         100.0 %           \$ 6,705         4.9 %         \$ 4,763         4.0 %           \$ 1,140         0.8 %         1,947         1.6 %           \$ (308)         -0.2 %         (527)         -0.4 %           \$ 7,537         5.5 %         \$ 6,183         5.2 %           \$ 0.97         \$ 0.79           \$ 0.95         \$ 0.77	January 2, 2021         As a % of Revenue         December 28, 2019         As a % of Revenue           \$ 137,422         100.0 %         \$ 119,262         100.0 %         \$           \$ 6,705         4.9 %         \$ 4,763         4.0 %         \$           \$ 1,140         0.8 %         1,947         1.6 %         1.6 %         1.6 %         1.6 %         1.6 %         1.0 %         1	January 2, 2021         As a % of Revenue         December 28, 2019         As a % of Revenue         January 2, 2021           \$ 137,422         100.0 %         \$ 119,262         100.0 %         \$ 508,373           \$ 6,705         4.9 %         \$ 4,763         4.0 %         \$ 24,507           1,140         0.8 %         1,947         1.6 %         3,041           (308)         -0.2 %         (527)         -0.4 %         (816)           \$ 7,537         5.5 %         \$ 6,183         5.2 %         \$ 26,732           \$ 0.97         \$ 0.79         \$ 3.43           \$ 0.95         \$ 0.77         \$ 3.35	January 2, 2021         As a % of Revenue         December 28, 2019         As a % of Revenue         January 2, 2021         As a % of Revenue           \$ 137,422         100.0 %         \$ 119,262         100.0 %         \$ 508,373         100.0 %           \$ 6,705         4.9 %         \$ 4,763         4.0 %         \$ 24,507         4.8 %           \$ 1,140         0.8 %         1,947         1.6 %         3,041         0.6 %           \$ (308)         -0.2 %         (527)         -0.4 %         (816)         -0.2 %           \$ 7,537         5.5 %         \$ 6,183         5.2 %         \$ 26,732         5.3 %           \$ 0.97         \$ 0.79         \$ 3.43         \$ 3.35         \$ 3.35           \$ 0.95         \$ 0.77         \$ 3.35         \$ 7,768	January 2, 2021         As a % of Revenue         December 28, 2019         As a % of Revenue         January 2, 2021         As a % of Revenue         December 28, 2019           \$ 137,422         100.0 %         \$ 119,262         100.0 %         \$ 508,373         100.0 %         \$           \$ 6,705         4.9 %         \$ 4,763         4.0 %         \$ 24,507         4.8 %         \$           \$ 1,140         0.8 %         1,947         1.6 %         3,041         0.6 %         0.6 %         0.2	January 2, 2021         As a % of Revenue         December 28, 2019         As a % of Revenue         January 2, 2021         As a % of Revenue         December 28, 2019           \$ 137,422         100.0 %         \$ 119,262         100.0 %         \$ 508,373         100.0 %         \$ 451,370           \$ 6,705         4.9 %         \$ 4,763         4.0 %         \$ 24,507         4.8 %         \$ 20,747           1,140         0.8 %         1,947         1.6 %         3,041         0.6 %         5,382           (308)         -0.2 %         (527)         -0.4 %         (816)         -0.2 %         (1,458)           \$ 7,537         5.5 %         \$ 6,183         5.2 %         \$ 26,732         5.3 %         \$ 24,671           \$ 0.97         \$ 0.79         \$ 3.43         \$ 3.13           \$ 0.95         \$ 0.77         \$ 3.35         \$ 3.01	

# CRA INTERNATIONAL, INC. RECONCILIATION OF NON-GAAP FINANCIAL MEASURES FOR THE FISCAL QUARTERS AND FISCAL YEAR-TO-DATE PERIODS ENDED JANUARY 2, 2021 COMPARED TO DECEMBER 28, 2019 (IN THOUSANDS)

	Fiscal Quarter Ended						 Fiscal Year-to-Date Period Ended						
	J	anuary 2, 2021	As a % of Revenue	I	December 28, 2019	As a % of Revenue	January 2, 2021	As a % of Revenue	D	December 28, 2019	As a % of Revenue		
Revenues	\$	137,422	100.0 %	\$	119,262	100.0 %	\$ 508,373	100.0 %	\$	451,370	100.0 %		
Net income	\$	6,705	4.9 %	\$	4,763	4.0 %	\$ 24,507	4.8 %	\$	20,747	4.6 %		
Adjustments needed to reconcile GAAP net income to non-GAAP net income:													
Non-cash valuation change in contingent consideration		1,140	0.8 %		1,947	1.6 %	3,041	0.6 %		5,382	1.2 %		
Tax effect on adjustments		(308)	-0.2 %		(527)	-0.4 %	(816)	-0.2 %		(1,458)	-0.3 %		
Non-GAAP net income	\$	7,537	5.5 %	\$	6,183	5.2 %	\$ 26,732	5.3 %	\$	24,671	5.5 %		
Adjustments needed to reconcile non-GAAP net income to non-GAAP EBITDA:													
Interest expense, net		205	0.1 %		300	0.3 %	1,216	0.2 %		1,254	0.3 %		
Provision for income taxes		2,679	1.9 %		1,823	1.5 %	9,931	2.0 %		7,508	1.7 %		
Depreciation and amortization		3,547	2.6 %		2,952	2.5 %	12,840	2.5 %		10,648	2.4 %		
Non-GAAP EBITDA	\$	13,968	10.2 %	\$	11,258	9.4 %	\$ 50,719	10.0 %	\$	44,081	9.8 %		

### CRA INTERNATIONAL, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (IN THOUSANDS)

	J	January 2, 2021	Dec	ecember 28, 2019	
Assets					
Cash and cash equivalents	\$	45,677	\$	25,639	
Accounts receivable and unbilled services, net		152,476		144,410	
Other current assets		21,817		14,028	
Total current assets		219,970		184,077	
Property and equipment, net		62,878		61,295	
Goodwill and intangible assets, net		94,295		94,980	
Right-of-use assets		122,144		130,173	
Other assets		59,223		62,718	
Total assets	\$	558,510	\$	533,243	
Liabilities and Shareholders' Equity					
Accounts payable	\$	19,430	\$	26,069	
Accrued expenses		136,376		121,301	
Current portion of lease liabilities		13,557		12,847	
Other current liabilities		30,768		11,193	
Total current liabilities		200,131		171,410	
Non-current portion of lease liabilities		139,447		146,551	
Other non-current liabilities		9,913		17,531	
Total liabilities		349,491		335,492	
Total shareholders' equity		209,019		197,751	
Total liabilities and shareholders' equity	\$	558,510	\$	533,243	

### CRA INTERNATIONAL, INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (IN THOUSANDS)

	Fiscal Ye	ar-to-Date Per	ate Period Ended		
	January 2 2021	2, D	ecember 28, 2019		
Operating activities:					
Net income	\$ 24,	507 \$	20,747		
Adjustments to reconcile net income to net cash provided by operating activities:					
Non-cash items, net	29,	136	23,776		
Accounts receivable and unbilled services	(5,	888)	(13,111)		
Working capital items, net	6,	908	(3,580)		
Net cash provided by operating activities	54,	663	27,832		
Investing activities:					
Purchases of property and equipment	(17,	094)	(16,693)		
Net cash used in investing activities	(17,	094)	(16,693)		
Financing activities:					
Issuance of common stock, principally stock options exercises	2,	236	3,211		
Borrowings under revolving line of credit	77,	.000	54,000		
Repayments under revolving line of credit	(77,	000)	(54,000)		
Tax withholding payments reimbursed by shares	(	862)	(2,176)		
Cash paid on dividend equivalents	(	108)	(246)		
Cash dividends paid to shareholders	(7,	395)	(6,539)		
Repurchase of common stock	(13,	371)	(18,068)		
Net cash used in financing activities	(19,	500)	(23,818)		
Effect of foreign exchange rates on cash and cash equivalents	1,	969	290		
Net increase (decrease) in cash and cash equivalents	20,	038	(12,389)		
Cash and cash equivalents at beginning of period	25,	639	38,028		
Cash and cash equivalents at end of period	\$ 45,	677 \$	25,639		
Noncash investing and financing activities:					
Purchases of property and equipment not yet paid for	\$ 4,	749 \$	4,914		
Purchases of property and equipment paid by a third party	\$	- \$	156		
Asset retirement obligations	\$	155 \$	428		
Right-of-use assets obtained in exchange for lease obligations	\$ 2,	.640 \$	57,827		
Right-of-use assets related to the adoption of ASC 842	\$	- \$	82,329		
Lease liabilities related to the adoption of ASC 842	\$	- \$	106,765		
Supplemental cash flow information:					
Cash paid for taxes	\$ 6,	535 \$	7,590		
Cash paid for interest	\$ 1,	162 \$	1,157		
Cash paid for amounts included in operating lease liabilities	\$ 20,	436 \$	14,620		